

Minutes of Annual General Meeting of Seaside Pirates Incorporated

Held at Terrey Hills Swimming Centre, 31 Myoora Road, Terrey Hills

Sunday, February 19, 2017

Attendees: Jane Noake, Paul Slater, Sandra Rogers, Cathy Codling, Richard Vander Reyden, Jon Hawton, Megan Blamires, Jodie Minotto, Emma Shaw, Natalie Ward, Heidi Roche, Shane Batchelor, Sue Tompkins, Sandi Rigby, Anthony Brown and Milton O'Dell.

1 Welcome and Opening of Meeting

The President welcomed members and opened the meeting at 9:45am. She thanked members present for their attendance.

2 Apologies

Jodie Burke, Linda Buckley, John Stroud, Staffan Wensing, Cecilia Wensing and Biff Grindley.

3 Confirmation of Minutes of Annual General Meeting Held in March 2016

The Minutes of the previous Annual General Meeting held in March 2016 were confirmed as correct. The minutes were proposed by Sue Tompkins and seconded by Richard Vander Reyden.

4 Matters Arising and Action Items

None.

5 Reports

President's Report

The Pirate year was once again very full with lots of activities to keep us busy both within our club and in the wider Masters swimming community.

A new "pop up" carnival was held at Hornsby pool in early January late in the afternoon and it was pleasing to see many Pirates attend this meet, a great way to dust away the Xmas cobwebs and enjoy some great company.

This was followed by our Annual Shelley Beach swim in late January which was once again very well attended and a great family affair. It proved very difficult to park this year and a couple of us missed the swim while trying to park cars- a lesson for 2017. We all made it back and enjoyed a picnic on the beach and some great company.

Pirate Lilian Whiteman designed a great club cossie for us this year- unfortunately we only got enough orders for the women's costume, but those who purchased them looked spectacular- thankyou to Lilian for all her hard work.

Our AGM was held on March 6th with the new committee elected for 2016. We welcomed Sue Tompkins to the committee in the role of Vice President. At the AGM we recognised the achievements of 2015 and presented the annual awards. The Swimming achievement award was presented to James Watson and the Club Member of the Year to Sandra Rogers. We also acknowledged John Bates and Cathy Codling who made the World Top 10 for 2015.

At the AGM Staffan stepped down after quite a number of years on the committee, we were all very appreciative of his work for the club both as a committee member and a committed coach.

The Long Course State Championships were held on April 9th and 10th at SOPAC and we had 23 Pirate entries. Fewer than in previous years as many of our swimmers were either injured or coming back from injury or illness. We came 4th in the point score with Heidi winning her age group and Peter Kerr, Vlad Petrov and Graham Hill finishing 2nd and 3rd in their age groups. Unfortunately Captain Sandra was unable to swim due to illness.

The National Championships were held in Melbourne in late April, with 11 Pirates making the journey south. It was an exciting few days, lots of great swims and great results, well done to our team which placed 10th in the overall point score, with Heidi and Sandra winning their age groups and James placing 3rd.

In June we hired Pete Farrell as our coach for Tuesday and Thursday nights to see if we could increase the numbers of swimmers at training and provide a better service for our members. Pete has been an asset to our club and the numbers have slowly increased and the training has intensified and all swimmers in the water are enjoying the sessions.

We also started a stretching session on Sunday morning before swimming led by Shane Batchelor. Numbers have been a bit erratic but each Sunday we have at least a few people warming up before the session- thankyou Shane for showing us the moves.

The Relay Meet was our largest attended meet this year with 30 swimmers and once again we had a great day of racing and fun. We were second in the point score to Warringah and second in the average point score. Unfortunately SOPAC changed the date of this meet and a few of our swimmers were away for the school holidays, but this affected every club.

The Pirates meet at Knox followed soon after on 7th August and we had 28 Pirate entries. We won the point score from Ryde with Heidi, Cathy, and Peter Budd winning their age groups and Jodie Burke, Sue Tompkins, Graham and Staffan filling the minor placings in their

age group. Once again we had a good number of entrants and thank you to the entire club who worked well together to make it a great and profitable day.

On 21st August we combined with Warringah and Manly Masters clubs to hold a "Northern Beaches Challenge" at West Pymble pool. We held a few serious races, a few novelty races and then adjourned to the Bowling club for dinner. It was a fun evening and great to get together with the other clubs and have some fun and friendship. We intend to run another "challenge" at an ocean pool early in 2017.

Emma Shaw represented Pirates in the medley shoot out at the Warringah carnival in early October- well done Emma.

The State Short Course championships were held at the Peninsular Leisure Centre in Woy Woy and we had a team of 21 Pirates including some first time championship swimmers.

We were 3rd in the overall point score just behind Warringah who were in second place and fourth in the average point score. There were some awesome results with Caitlin, Heidi and Cathy winning their age groups. Emma Shaw, Sandra, Shane and Mark Scullard coming second and Jodie Burke, Sue Tompkins, and James coming 3rd in their age groups. A great result and a wonderful weekend of racing.

The last State meet of the year was the Long Distance Meet at Blacktown. There were only 7 entrants from Pirates and unfortunately only 5 of those swam on the day and we were placed 4th in division 1.

There were a number of swimmers who swam in the BPS meets during the year but special mention of Willy who swam all meets this year- well done Willy a great effort.

I would also like to make mention of the number of Pirates who officiated at meets during the year- Richard V, Willy, James, Cathy C, Jodie B and Shane could all be seen regularly on pool deck- thank you for your dedication. We need to increase our pool of officials, so let me know if you would like to become an official- we really need you.

We held our club Xmas party this year at Sue Tompkins place, thank you so much to the Sue, Peter and the girls for all their hard work. It was a lovely night and so great to get together with family and friends out of the pool (with clothes on).

In November Graham resigned from his position as Club Coaching coordinator due to his moving to the country. We thank him for all his hard work, his mentoring and dedication to the Pirates for the past number of years. His expertise will be missed but we still hope to see him at carnivals.

The last event for 2016 was the 100x100's on December 31st at the Knox school pool. We had 40 swimmers from Pirates, Warringah, Nelsons Bay, Ryde, Blacktown, North Shore Masters, Novocastrian and Riverton in WA. It was a great achievement for all swimmers, many managing the 10km in 3 hours others happy to reach their goal.

My thanks to my fellow committee members who have worked hard during 2016, to the coaches who have given up their time to make us better swimmers, to those Pirates who

help out on pool deck during swim meets, and my thanks to the members of Pirates who contribute in many different ways to make this a great swimming club.

Treasurer's Report

The Club's net worth at the end of the year was \$12,422.51. This was held entirely in the cheque account as the deposit account was closed, after transferring the funds across.

Spending on carnivals, without the Club's own, produced a loss of \$518, of which \$460 was for relay entries the State Long Course, Short Course and the Nationals. The rest is from carnivals paid for last year; with only some swim fees received this year and a couple of swimmers who didn't pay their entries. As the carnivals are now entered on-line this part of the Treasurer's job should be greatly eased.

The Seaside Pirates own carnival realised a profit of \$3620.44. The raffle realised \$1,014.63 and the tea and goodies made \$412.85. Thanks again to Emma Rogers for supplying the highly desirable raffle prize, and to all the members who worked hard selling the tickets, and those who stocked and manned the catering table.

Club merchandise was once again fairly low key although Lillian did design and arrange to have made the terrific ladies costumes. Sadly, uptake of these was quite disappointing. This led to a loss of over \$748 on the costumes with \$230 recovered on caps and jeans.

The largest drain on Club finances last year has again been the cost of pool hire. Overall, the cost of hire and members' session fees to the Club was about \$18,670. This was offset by pool entry and pre-paid income of about \$12,840. The Club's training sessions therefore cost the Club \$5,495.

The Terrey Hills fees were adjusted in October to a more realistic figure considering the cost of hiring this pool. With the Club no longer paying entry fees at the WAC some benefit has been seen but we are still not getting enough swimmers to cover our costs and the Committee continues to re-assess how to fix this problem.

The Club is very healthy financially. If you worry about net worth, the Club's does go up and down over the years but seems to have stabilised between 12 and 15 thousand dollars. This is a remarkable position compared to some of our peers. The Club is well placed for next year, and many into the future.

2016 Profit and Loss attached.

Club Captain's Report

At the NSW Masters State Long Course meet at Homebush on 9th and 10th April the Pirates came 4th. We had 21 swimmers competing which was 10 less than last year. We had 1 age group winner which was Heidi Roche.

Nationals were held in Melbourne in April and the Pirates came in 10th place overall. This is 1 place higher than the year before in Tasmania and with 1 less swimmer! We had 2 age group winners in Melbourne, Heidi Roche and Sandra Rogers.

The State Relay meet was held at Homebush on the 10th July with 30 Pirates attending. We came second overall behind Warringah.

Our own Pirates Carnival went very well and was held on the 7th August at the Knox Pool. We had 28 Pirates swim on the day and we won the point score. The meet was also successful financially for the club and thanks to all the members who helped to achieve this.

The NSW Masters State Short Course meet was held at Woy Woy on 15th October. We came in 3rd overall and had 19 swimmers compete. We had 3 age group winners who were Heidi Roche, Caitlin Fuller and Cathy Codling.

The NSW Masters Long Distance Championships were held at Blacktown pool on 13th November. We had 5 swimmers with the Pirates coming in 5th place overall. We had 2 age group winners and they were Sue Tompkins and James Watson.

Two Pirates broke state records, Peter Kerr in the 50 Brs and John Harvey in the 50 Free. Well done to you both!

With relay records we had 1 state and 1 national record. The state record came in the mixed 4 x 25 Free 200-239 years with team members being John Harvey, Cathy Codling, Mark Hepple and Cathie Fuller. The national record came in the women's 4 x 100 free 200-239 years with team members being Cathy Codling, Sandra Rogers, Sue Tompkins and Noemi Hall. Well done to you all!

Coaching Coordinator's Report

No report submitted.

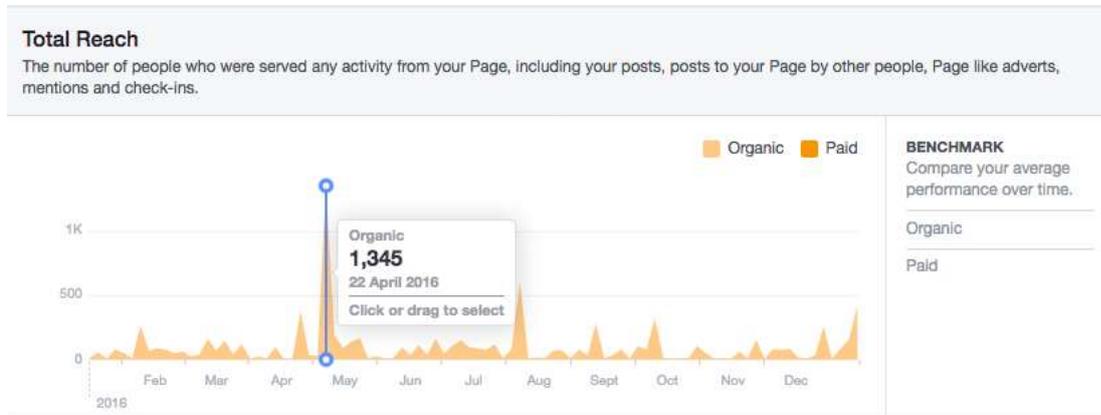
Web Master's Report

Facebook is one of our main mechanisms to interact with our members and people outside of the club.

We use this to post information about upcoming events, general information about swimming from other sources and providing media from our activities.

The tagging of people in pictures generates a lot more interest than just text or sharing other posts.

Significant events throughout the year which drove “Post Reach” were:



Nationals April with Video of events and Pics of medallists, with over 1.1k impressions

100x100s December with pics from the start

Some of the Shares also generated good impressions including:

- Cam McEvoy training set

- Body art of swimming showing the mechanics of the body

- Our page posts generated over 3.1k likes.

Video continued to drive good interaction with 1710 people starting to watch a video and 970 people watching more than 10sec

Top Videos were:

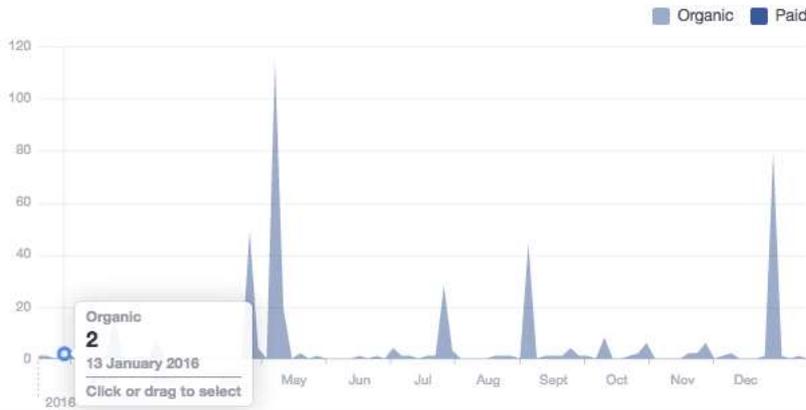
- James Watson’s 50m BCK Gold medal swim at Nationals

- Peter Kerr’s BRS leg in the 450m Medley Relay at the Relay meet

Video Views: 1,710

Number of times your Page's videos were viewed for 3 seconds or more (from 1 January 2016 to 31 December 2016).

Organic vs. Paid ▾



BENCHMARK

Compare your average performance over time.

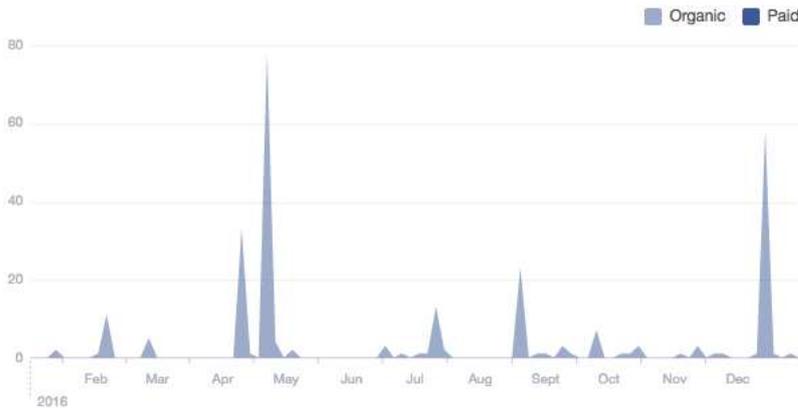
Organic

Paid

10-second views: 970

Number of times your Page's videos were viewed for 10 seconds or more (from 1 January 2016 to 31 December 2016). If a video is less than 10 seconds, this counts when people view 97 per cent of it.

Organic vs. Paid ▾



BENCHMARK

Compare your average performance over time.

Organic

Paid

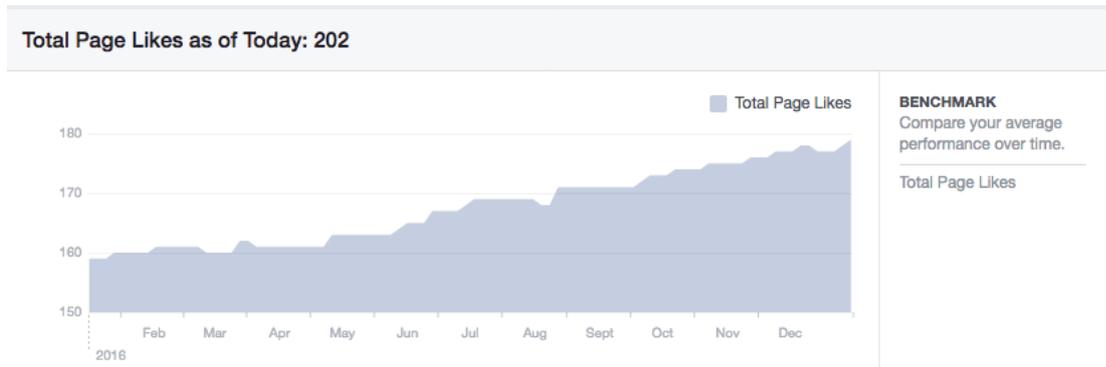
Top Videos

Most viewed videos on your Page watched for 3 seconds or more, for videos posted between 1 January 2016 and 31 December 2016.

→ Video Library

Published	Video	Targeting	Reach	Views
22/04/2016 21:46	James' Gold medal 50m BCK swim		386	202
10/07/2016 14:11	Mens 4x50m Medley Relay, Peter Kerr - BRS		356	105
09/04/2016 17:34	Go Heidi Pirate!		187	98
10/07/2016 14:37	Good win by the Pirates in the last event of the day. Caitlin Fuller - BCK, Graham Hill - BRS, Emma Rogers - BFY, Mat		218	91
10/07/2016 14:18	Womens 4x25m Medley Relay, Cathy Codling - BCK, Heidi Roche - BRS, Cathie Fuller - BFY, Jean Edge - F/S		222	90

The number of people who liked our page grew from 159 to 179 during the year.



Like demographics (as at 19/2):

188 from Australia primarily in Sydney

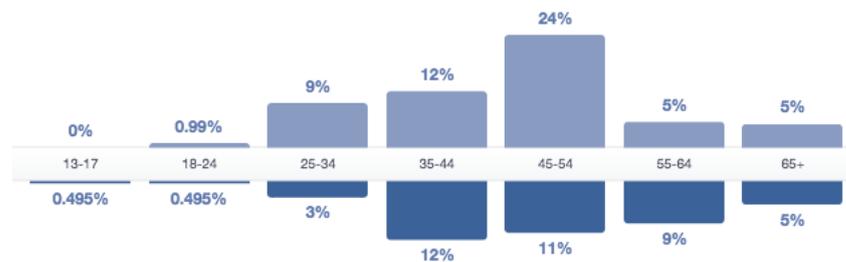
The people who like your Page

Women

■ **56%**
Your Fans

Men

■ **42%**
Your Fans



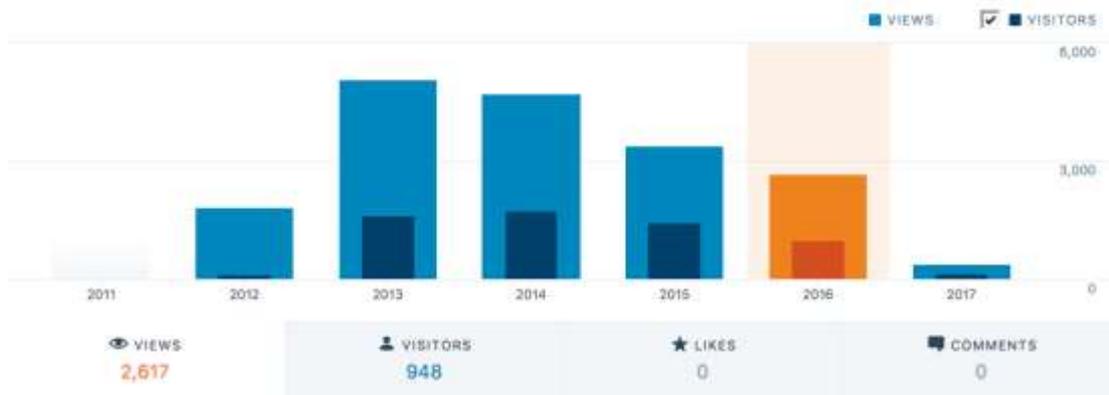
Thanks to Jodie, Jane and Sandra for their posts.

Our website (www.seasidepirates.com) is used primarily for static information which does not change quickly over time, information on our website includes:

- Training Times and locations
- Targeted meets
- Information on AGM
- Historical information such as Records and Honour Board
- Contact information

Some Statistics

We had 2617 page views from 948 visitors; this is down from last season and has continued to drop since 2013. This is due to the increase in usage of Social Media such as Facebook



The majority of views are for our Home Page and originate from Australia

Posts & Pages >

Title	Views
Seaside Pirates Adult Swimming Club	1,061
Training time and fees	294
Join Us	217
Competition	170
Rogues Gallery	152
Home page / Archives	124
Coaching	101
Club Records	83
Honour Board	66
Contact Us	60

People are finding our website primarily from Google Searches

Acceptance of Reports

Acceptance of all reports was proposed by Richard Vander Reyden and seconded by Anthony Brown.

6 Election of Committee

President	Jane Noake
Vice President	Sue Tompkins
Treasurer	Richard Vander Reyden
Secretary	Heidi Roche
Club Captain	Willy Watkins
Webmaster	Sandra Rogers
Ordinary Committee Member	Emma Shaw

7 Nomination for Life Membership

A nomination for Life Membership was received for Jane Noake and was submitted to the Seaside Pirates Committee. The Committee recognised how much Jane has done for the Seaside Pirates over many years and voted unanimously for this to be taken to the AGM.

At the AGM, the vote was put to the attendees and it was a unanimous yes vote for Jane Noake to receive Life Membership of the Seaside Pirates Masters Swimming Club.

The 2016 Committee and the attendees at the meeting thanked Jane for all her hard work and acknowledged her commitment and dedication not only to Seaside Pirates but masters swimming in general.

Congratulations Jane and thank you very much for all you have done for our club.

8 General Business

Discussion had on the numbers attending Pirates training and although is better than previously, are still low. An email will be forwarded to all members within next few weeks to discuss this in full.

Richard Vander Reyden will be the Pirates Treasurer for 2017 and he held a discussion on how we can improve the method of paying for training sessions. All comments were taken on board and Richard will email all members with a new method for trial commencing next month.

Richard has also been working on the Pirates Constitution and there will be some minor changes. When this has been completed an extraordinary meeting will be called.

The President wished to thank our two coaches that have retired this year. Both Graham Hill and Richard Burchfield have coached the Pirates for many years and on behalf of the

Club, Jane thanked them both very much for the time and effort they put into being coaches for the Club. It is very much appreciated.

Jane also thanked Graham Hill, Paul Slater and Emma Rogers for their time on the Pirates Committee. In particular, Paul who has been on the Committee since the beginning of the Pirates Club and previously when it was Warringah. Thank you very much to you all.

9 Awards

Swimmer Achievement Award: Heidi Roche

Club Member of the Year: Sue Tompkins

Congratulations to Heidi and Sue

10 Meeting Closed

With no other business the meeting closed at 10:22am.